

Press release

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April Fools' joke: No cosmetic surgery on "Beauty Ship Saphir"

The "Beauty Ship Saphir", which offers medical treatments and surgical beauty procedures on Lake Lucerne, is an April Fools' joke by the Lucerne Clinic.

The Lucerne-based beauty clinic has something exclusive lined up for this year's first of April: In cooperation with the Lake Lucerne Navigation Company (SGV), it launched the "Beauty Ship Saphir", which offers patients the opportunity to have laser hair removal, liposuction or breast surgery on Lake Lucerne.

Although this sounds highly exclusive, it is in fact an invention of the Lucerne Clinic. "A ship for treatment and surgery would indeed be unique and, in combination with the fascinating mountain scenery around Lake Lucerne, simply magnificent. This service, however, will remain a fantasy for the next few years," chuckles Dr Jürg Häcki, specialist in plastic, reconstructive and aesthetic surgery and founder of Europe's leading breast augmentation clinic.

If there were such an offer, it might well originate from the Lucerne Clinic. After all, it is known for its innovative solutions and its commitment to bringing great joy to its patients.

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You can find more **information, photos and video material** on the Beauty Ship here: lucerneclinic.ch/saphir. You can register for a treatment using this link if you are interested.

You can also find out more about the Beauty Ship on our Instagram account "lucerne_clinic":

https://www.instagram.com/lucerne_clinic/